



EXOTIC

AUTOMATION & SUPPLY

Urethane Rollers for Automotive Applications

Problem

Customer had urethane rollers in automotive assembly plants that were delaminating. The Urethane failing in the field.

Our customer needed a roller that could withstand high loads and continuous use.

Solution

Our Rubber and Urethane Engineers worked directly with the customer to design a high durometer steel roller covered in urethane.

Even after exposing the roller to 23,000lbs of pull force, or rollers did not fail.

Our customer replaced all existing rollers and future products to Exotic's Engineered Rubber & Plastics division.



Success Factors	Customer Value
<ul style="list-style-type: none"> Exotic's unique bonding process ensures rollers will have higher durability and increased longevity 	<ul style="list-style-type: none"> Increased their customers' satisfaction by eliminating roller failure in the field.

Featured Products

Molded Urethane Rollers - Polyurethane rollers and wheels for all parts handling applications including Class A painted surfaces. Available in a variety of sizes, colors, and durometers to fit your needs.